

MEDIA KIT



Ibero-American Book Fair in Canada

Arts Court - 2 Daly Avenue, Ottawa
Saturday, October 29, 2022
10:00 a.m. - 8:00 p.m.

Exhibition and sale of books directly from writers,
publishers and independent bookstores.

25 literary events
2 musical shows

Estimates

Attendance +1500
Facebook, Instagram and YouTube: +150,000
Email: +5,000

Information

HispanicCanadian@gmail.com

To sponsor a particular event you can contact us for more details: HispanicCanadian@gmail.com

IBERO-AMERICAN BOOK FAIR IN CANADA

Celebrate Latin American literature, art and culture with us. For the fourth consecutive year, the largest Spanish-language book fair in Canada will be held. The fair has brought together Latin-Canadian writers and Latin American writers of great prestige. Both in person and virtually.

All information can be seen at:

www.FILibroCanada.com

BRONZE SPONSORSHIP: \$500.00

- Your logo will be published on our website with a link to your website.
- Your business cards will be in the sponsor booth.
- Mention of your business in social media with description of your services or products and link to your website.

SILVER SPONSORSHIP: \$1,000.00

- The benefits of Bronze sponsorship.
- Your advertising material: banner, brochures and business cards can be on display at the fair.
- Special mention of your sponsorship at the opening and closing events.

GOLD SPONSORSHIP: \$3,000.00

- The benefits of Bronze and Silver sponsorships.
- Promotional video of your business will be published on the website and on social media.
- Your sponsorship will be mentioned at all events organized by FILibro Canada 2022.

DIAMOND SPONSORSHIP: \$5,000.00

- The benefits of Bronze, Silver and Gold sponsorships.
- 15-minute interview where your business is presented, it will remain permanently on our website.
- Your logo will be on all pages of FILibro Canada 2022.

