

# Media Kit 2026



## VIII Ibero-American Book Fair in Canada

### FILibro Canada 2026

Literary Events and Book Sale  
Saint Paul University, 223 Main Street, Ottawa.

#### Saturday, October 3

9 am to 5 pm: Book Exhibition and Sale

11 am: Opening Ceremony

12:30 pm to 6 pm: Literary Events

#### Sunday, October 4

10 am to 4 pm: Book Exhibition and Sale

10 am to 3:30 pm: Literary Events

5 pm: Closing Ceremony

Estimated Attendance: +1,500

Facebook, Instagram, and YouTube: +150,000

Email: +5,000

#### Information

FILibroCanada@gmail.com

# VIII Ibero-American Book Fair in Canada

Celebrate with us the literature, art, and diverse cultures of Latin America and the Iberian Peninsula.

For the eighth consecutive year, the largest Spanish and Portuguese book fair in Canada will take place on October 3 and 4, 2026 in Ottawa..

All the information can be found at:

[www.FILibroCanada.com](http://www.FILibroCanada.com)

## SPONSORSHIPS

### BRONZE - \$500

- Your logo will be featured on the sponsors page of our website, on social media with a link to your website, and on FILibro's promotional materials. Your business cards and brochures will be distributed at the reception tables during the fair.

### SILVER - \$1,000

- Benefits of Bronze sponsorship.
- If you have a promotional video about your business we will share it on our social media.

### GOLD - \$2,000

- Benefits of Silver sponsorship.
- A table during the fair, displaying your business cards, banner, and brochures.

### DIAMOND - \$3,000

- Benefits of Gold sponsorship.
- A 15-minute interview featuring your business, published on FILibro's website, YouTube channel, and social media. Your sponsorship will be mentioned at the opening, closing, and other literary events during the fair.

### PLATINUM - \$5,000+

- The benefits of Diamond sponsorship.
- Your logo will appear on every page of our website from 2026-2027: [www.FILibroCanada.com](http://www.FILibroCanada.com)

